For Immediate Release

Rare Archive of Marilyn Monroe Photographs Auction Announced by Julien’s Auctions

Unprecedented Frieda Hull Collection and Archive Contains Never Before Seen Color and Black & White Candid Snapshots, Photographs and Slides, Movie Stills, Publicity Photos, Lobby Cards, Home Movies, and Autographs

Los Angeles, California – (July 19, 2016) – Julien’s Auctions, the world record-breaking auction house to the stars, has announced the Frieda Hull Marilyn Monroe Collection and Photography Archive to be auctioned in November 2016 as part of the highly-anticipated David Gainsborough-Roberts and Estate of Lee Strasberg Collections of Marilyn Monroe auction event.

Frieda Hull was a member of the now famous “Monroe Six,” a New York City based group of teenagers who photographed Marilyn whenever and wherever they could. As an airline employee, Hull was in the enviable position of being able to photograph Marilyn also on the West Coast. Much to Marilyn’s surprise and delight, the group learned of her whereabouts from various sources, including movie magazines and her hairdresser. Many times the team simply waited for Marilyn outside of her hotel, her home, or events she was attending. Over time, Marilyn came to know each member of the group, even inviting them to the Roxbury, CT home she shared with then husband Arthur Miller for a picnic. Marilyn frequently autographed the photos the group had taken of her and also was known to give them gifts.

The extraordinary Frieda Hull Marilyn Monroe Photo Archive spans nearly the entirety of Monroe’s career, from the late 1940s through to 1962. The collection includes photographs she and other members of the Monroe Six took of Marilyn,
along with photographs she personally collected through the years. Rare items from the archive include unseen color photos of Marilyn as she sang “Happy Birthday” for President John F. Kennedy at Madison Square Garden on May 19, 1962, never-before-seen slides of Marilyn on location as she filmed the now famous subway skirt-blowing scene for *The Seven Year Itch*, a large collection of many unpublished photos of Marilyn at the 1955 premiere of *East of Eden*, rare photos of Monroe on the set in Phoenix while filming *Bus Stop* in 1956, and a photo of Marilyn with her dog Maf that is very likely a photograph never seen before.

Other rare highlights include eleven color slides which show Marilyn and Arthur Miller following the premiere of *Some Like It Hot* in 1959, some of which have likely never been seen. One slide in the collection shows Monroe sitting in the back of a vehicle with a bird in a cage on her lap, likely “Butch,” the Millers’ pet parakeet. Home movies in the archive show remarkable footage of Marilyn departing her apartment in New York on May 30, 1958. Other footage shows Marilyn attending an event at the Italian Consulate on May 13, 1959, where she received the David di Donatello Award for her work in *The Prince and The Showgirl*. The movie still and publicity photos in the Frieda Hull collection are unparalleled, with photographs from twenty-seven of Marilyn’s thirty films, ranging in years from 1947 through 1962. The impressive *Bus Stop* archive includes approximately 150 movie stills, 30 publicity photographs, and 18 lobby cards.

The Frieda Hull Marilyn Monroe Photo Archive includes over 550 color and black & white candid snapshots and photographs, over 150 color slides, nearly 750 movie stills, publicity photos and lobby cards, and personal home movies.

Additional items from the Frieda Hull Marilyn Monroe Collection being offered at Julien’s Auctions include autographed photos and snapshots, Frieda Hull’s original ticket and program to a 1962 JFK Madison Square Garden gala, a Marilyn Monroe and Arthur Miller autographed Gladstone Hotel menu, Frieda’s “Monroe Six” badge, a scarf Marilyn gifted to Frieda, a Marilyn Monroe calendar, and vintage Marilyn Monroe albums.

The Marilyn Monroe Auction Event in November at Julien’s Auctions will be one of the most remarkable opportunities for collectors to obtain items from the personal life and career of the world’s most legendary screen icon – Marilyn Monroe.
REGISTERING TO BID: Registration is required to bid in this live auction and can be done in person at the exhibition and auction, or online before the sale at the JuliensAuctions.com Registration page to bid by phone, proxy or in person, or online at Julien'sLive.com to bid live online, or by calling (310) 836-1818.

PLACING BIDS: There are four ways to bid in this sale:
1. Bid through Julien’s Auctions Online Live in Real Time at JuliensLive.com.
2. Place bids in the room by attending the auction.
3. Bid over the telephone through an auction house representative, who sits in the room and conveys the bid to the auctioneer.
4. Enter Absentee bids. Absentee bid forms are printed in the back of each catalogue, and are also available by calling Julien's Auctions at (310) 836-1818 or online at juliensauctions.com at our Register to Bid page.

LOS ANGELES PUBLIC EXHIBITION AND LIVE AUCTION LOCATION
Julien's Auctions
741 North La Cienega Boulevard
Los Angeles, California 90069

LOS ANGELES PUBLIC EXHIBITION
Friday, November 11, 2016 – Friday, November 18, 2016
Daily 10:00 a.m. – 5:00 p.m.
Free to the Public

LIVE AND ONLINE AUCTION
Saturday, November 19, 2016
Marilyn Monroe Property From the Collection of David Gainsborough-Roberts
Session I: 10:00 a.m. PST
Marilyn Monroe Property from the Estate of Lee Strasberg
Session II: 2:00 p.m. PST

Sunday, November 20, 2016
Marilyn Monroe Property from the Estate of Lee Strasberg
Session III: 10:00 a.m. PST
Déjà vu Property from the Life and Career of Marilyn Monroe
Session IV: 2:00 p.m. PST

ABOUT JULIEN’S AUCTIONS
Julien's Auctions is the World-Record Breaking Auction House to the Stars. Collaborating with the famous and the exclusive, Julien's Auctions produces high profile auctions from the world of entertainment, Rock n' Roll, sports and art. Founded by Darren Julien, Julien's Auctions has achieved international recognition for its extraordinary auction events which attract thousands of collectors, investors, fans and enthusiasts from around the world. Julien's Auctions specializes in auctioning iconic artifacts and notable collections from the world's most recognizable stars including Marilyn Monroe, John Lennon, Ringo Starr, Lady Gaga, Banksy, Cher, Michael Jackson, U2, Barbra Streisand, Larry Hagman, Les Paul, Bob Hope, Elvis Presley, Frank Sinatra,
Jimi Hendrix and many more. Each auction is beautifully documented in a collectible high gloss auction catalog uniquely capturing the story of the collection and photographs of each treasure. Based in Los Angeles, Julien's Auctions has an international presence and is featured widely in the press both domestically and internationally while bringing their exhibitions and auctions to destinations worldwide including London, New York, Las Vegas, Japan and China. Live auctions are presented for bidders on-site and online via live streaming video, by phone and by text. Darren Julien, Founder & CEO, and Martin Nolan, Executive Director, head up the organization and together have led the renowned auction house to world record breaking auction results.

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