

Julien's AUCTIONS

For Immediate Release:



TOM BRADY'S 2000 PLAYOFF CONTENDERS ROOKIE CARD #144

the most valuable football card in the world,

ZINEDINE ZIDANE'S SIGNED MATCH PREPARED FIFA WORLD CUP FRANCE 98 JERSEY,

MICHAEL JORDAN'S LONG LOST 1992 OLYMPIC DREAM TEAM BASKETBALL JERSEY

AND his 1996-1997 NBA Playoffs Game Worn Air Jordan 11 (XI) Basketball Sneakers Among
All-Star Sports History Artifacts to Join sports: LEGENDS two-day auction extravaganza

*Kobe Bryant's Rookie Season 1996-1997 Los Angeles Lakers Uniforms,
Ichiro Suzuki's 2001 Seattle Mariners Rookie of the Year and League MVP Season Jersey, The Ultra-Rare Two 1 of 1 Rookie
Cards of Clayton Kershaw 2008 Bowman Chrome Draft Autograph #BDP26 Rookie Card Graded PSA Gem Mint 10 and
Le'Veon Bell 2013 National Treasures Rookie Signature Materials Laundry Tags #221 Among Additional Highlights*

SATURDAY, JULY 17TH AND SUNDAY, JULY 18TH, 2021

Los Angeles, California - (July 8th 2021) - Julien's Auctions, the world-record breaking auction house to the stars, announced today that a trove of some of the most sought-after sports treasures from icons Tom Brady, Zinedine Zidane, Ichiro Suzuki, Mike Trout, Roger Maris and more have been added to their championship auction of the season, **SPORTS LEGENDS**, taking place **Saturday, July 17th and Sunday, July 18th, 2021**, live in Beverly Hills and online at www.juliensauctions.com.

The additional highlights join a previously announced all-star lineup of championship items including LeBron James' *Sports Illustrated* "The Chosen One" 2002 magazine cover St. Vincent - St. Mary's high school basketball jersey (estimate: \$400,000-\$600,000); Colin Kaepernick's game worn and photo matched #10 University of Nevada 2008 season football jersey (estimate:\$30,000-\$50,000); Diego Maradona's signed and worn game-winning boots for F.C. Barcelona during their historic 1983-1984 season (estimate: \$40,000-\$60,000); Michael Jordan's highly sought-after and rare 1986-1987 Fleer basketball rookie card graded Gem Mint 10- considered one of the most influential in the trading card market (estimate: \$200,000-\$400,000) - and more.

Joining Jordan's Fleer basketball rookie card at this event are some of the most valuable and sought-after trading cards to be offered at auction including New England Patriots legend Tom Brady's 2000 Playoff Contenders rookie card #144, graded a BGS 9 with BGS 10 Auto (estimate: \$200,000-\$300,000), a card with the same exact grade of the record-breaking Brady football card which sold for millions of dollars at auction recently; an ultra-rare combination of two 1 of 1 cards - a Clayton Kershaw 2008 Bowman Chrome Draft Autograph #BDP26 rookie card graded PSA Gem Mint 10 (photo right) and Le'Veon Bell 2013 National Treasures Rookie Signature Materials Laundry Tags #221 rookie card - two 1 of 1 rookie cards that no one knew existed (estimate: \$200,000-\$300,000). Other trading card highlights include: Mike Trout's 2009 Bowman Chrome Gold Refractors rookie card BGS 9.5 (estimate: \$80,000-\$120,000) and Roger Maris' 1958 Topps rookie card PSA Mint 9 (estimate: \$20,000-\$30,000).



Headlining the European football category of the auction is a Zinedine Zidane 1998 FIFA World Cup Final - match prepared signed jersey used during the final. This particular Adidas brand jersey has the "FIFA WORLD CUP FRANCE 98" embroidered on the front right breast, with the "Brasil France 12-07-98" patch on the left. The bottom front right of the jersey has the Official Garment French Football Federation tag stitched on. Zidane signed the center of the jersey just above his number 10.



This jersey was purchased privately in 2016 by a French collector from a former French National team player, to which news articles and magazines detailing this sale and photos of the consignor alongside Zidane with the jersey are included. Shortly thereafter, the jersey was put on loan at a soccer museum in Zurich. Also accompanying this lot is a Letter of Authenticity from Adidas regarding the jersey's usage and photographs of the consignor with Zidane as he is signing the jersey (estimate: \$80,000-\$120,000), the game in which France won their first ever World Cup title. The French midfielder became a national hero for that triumph and won the Ballon d'Or and the French Legion of Honor in 1998 and was named the FIFA World Cup Player in 1998, 2000 and 2003. Another storied football jersey (photo left) added to the auction comes from the one and only Argentine soccer icon, Diego Maradona, worn in the October 31, 1993 World Cup Qualifier match Australia vs Argentina, which comes with a notarized letter of provenance from Robbie Slater the Australian player whom Maradona switched jerseys with after the game (estimate: \$20,000-\$40,000). The item joins a previously announced collection of other Maradona signed and game worn jerseys, including the 1990 World Cup match against Brazil (estimate: \$40,000-\$60,000) and the game where he scored his first ever goal for Argentina (estimate: \$10,000-\$20,000). Considered one of the greatest players in the history of the sport and with the recent passing of this legend, the auction of Maradona's memorabilia is expected to be treasured and highly sought after.

Shooting for the net are two rookie-season game worn uniforms, consisting of the jersey, the shorts and the warm up pants, from the late 18-time All-Star, who won five NBA championships with the Los Angeles Lakers, Kobe Bryant. This Lakers home gold uniform (estimate: \$50,000-\$70,000), is a stunning example of one of the first uniforms the legend, Kobe Bean Bryant, ever wore in the National Basketball Association during the 1996-1997 season (*photo right*). This classic Bryant rookie worn jersey has the number "8" and "Lakers" sewn on the chest with purple and white tackle twill and his same number "8" and "Bryant" on the back with a gold NBA logo patch is sewn on the left shoulder of the jersey, which was worn during the 1996-97 season only in honoring the NBA's 50th season, as do the game worn shorts. Bryant's 1996-1997 rookie game worn Lakers Road uniform signed both on the front and the back on his number "8" (estimate: \$80,000-\$120,000) is another splendid offering. The jersey and shorts exhibit moderate game wear, with loose threads and puckering on the twill numbers that you would typically find on uniforms that are worn during multiple games. Both the jersey and shorts are original with original tags with no alterations. Letters of authenticity from Sports Investors Authentication, as well as Beckett for the signatures, accompany this lot.



Michael Jordan fans will be thrilled by the offering of this unique pair of the most famous sneakers in the world. An iconic pair of Air Jordan 11 (XI) basketball shoes hand signed by the 14-time All-Star and five-time MVP legend and Basketball Hall of Famer on the bottom of the Air Jordan 11's (estimate: \$20,000-\$30,000), which Jordan wore during the 1996-1997 NBA Playoffs, will soar to the auction block (*photo below*). The Air Jordan 11 is extremely unique, with the undulating lines on the upper and the never-before-seen design. The Air Jordan 11 is one of the most globally appreciated and sought-after sneakers in history with Jordan himself saying in an interview with NBA 2K, "The 11's are my favorite." Another intriguing and unique piece of Michael Jordan's lore and legend in the auction universe is the offering of his 1992 Olympic Dream Team jersey. This is not only a game worn jersey by Jordan during the 1992 Olympics in Barcelona, Spain but is the missing treasure from the sports memorabilia scandal of the century. A man who purchased this jersey through the Ronald McDonald Charity Auction in 1993 for \$19,500, later switched the jersey with a fake, and sold the fake through one of the most prestigious auction houses for an exorbitant amount of money. The gentleman who sold the fake was eventually



indicted for fraud charges on over 1,000 different items of sports memorabilia. The historic jersey had been missing for years until now and returns to auction with a conservative estimate of \$30,000-\$50,000. It has been examined by MEARS and Sports Investors Authentication, who concluded this jersey to be game worn by Jordan during the 1992 Olympic games. Jordan's co-star in the Chicago Bulls championship dynasty, Scottie Pippen, also has a pair of signed playoff game worn shoes - his Air Pippen One- which is sure to excite NBA fans and collectors at this auction (estimate: \$4,000-\$6,000). The Basketball Hall of Famer considered one of the greatest defensive players in history wore these shoes during the '96'97 NBA Playoffs for the Chicago Bulls.

America's greatest pastime takes center field in this auction with pieces such as an Ichiro Suzuki 2001 Seattle Mariners rookie season game worn jersey (*photo right*), with MEARS A10 grading (estimate: \$30,000-\$50,000). That season, Ichiro became only the second player ever to win Rookie of the Year and League MVP in the same season. It joins the previously announced game worn baseball jerseys from Yankee greats, Derek Jeter, from his 2013 memorable come back from injury plagued season (estimate: \$10,000-\$20,000) and Mariano Rivera, from the Yankees' 1996 Major League Baseball World Series winning season (estimate: \$10,000-\$20,000). The collection of Yankees legend and National Baseball Hall of Fame pitcher Lefty Gomez, along with his wife June O'Dea, is another homerun including Gomez's contract signed by Babe Ruth appointing him to the 1934 All-American Baseball Team (estimate: \$10,000-\$20,000), his 1934 Tour of Japan Pitching Award to which only he and Babe Ruth ever received awards from that tour (estimate: \$20,000-\$30,000), the 7 carat diamond brooch Claire Ruth gifted to June O'Dea (estimate: \$30,000-\$50,000) and a 1933 New York Yankees team signed baseball (estimate: \$10,000-\$20,000).



"Julien's Auctions is proud to offer these marquee additional highlights to a lineup of over 800 history making sports collectibles from the legends of basketball, soccer, baseball, hockey, football, tennis, golf, the Olympics and beyond," said Kendall Capps, Director of Sports, Julien's Auctions. "From Tom Brady's coveted rookie 2000 Playoff Contenders card to Zinedine Zidane's FIFA World Cup France 98 jersey joining a roster with the likes of Michael Jordan, LeBron James and Diego Maradona's most valuable memorabilia, this is Julien's biggest and finest sports auction to date which we expect to be one for the record books."

JULIEN'S AUCTIONS PUBLIC EXHIBITION & LIVE AUCTION LOCATION

257 N. Canon Drive
Beverly Hills, CA 90210

PUBLIC EXHIBITION

Monday, July 12th - Friday, July 16th, 2021
Daily 11:00 a.m. - 5:00 p.m. Pacific Time
Free to the Public

JULIEN'S AUCTIONS LIVE AND ONLINE AUCTION

SPORTS LEGENDS

Saturday, July 17th, 2021

Session I (Lots 1-372): 10:00 a.m. Pacific Time

SPORTS LEGENDS

Sunday, July 18th, 2021

Session II (Lots 373-816): 10:00 a.m. Pacific Time



REGISTERING TO BID

Registration is required to bid in this online auction and can be done in person at the exhibition, or online before the sale at the JulienAuctions.com Registration page to bid by phone, proxy or in person, or online at JulienLive.com to bid live online, or by calling (310) 836-1818.

For inquiries, please email info@julienauctions.com or call (310) 836-1818.

PLACING BIDS

There are four ways to bid in this sale:

1. Bid with Julien's Auctions online and live in real time at JuliensLive.com or via our iPhone App.
2. Bid over the telephone through an auction house representative.
3. Bid in person in the room at our auction events.
4. Bid in advance by absentee bid. Absentee bid forms are printed in the back of each catalogue, and are also available by calling Julien's Auctions or online by visiting www.juliensauctions.com/register-to-bid.

ABOUT JULIEN'S AUCTIONS

Julien's Auctions is the world record-breaking auction house to the stars. Collaborating with the famous and the exclusive, Julien's Auctions produces high profile auctions in the film, music, art and sports markets. Julien's Auctions has received international recognition for its unique and innovative auction events, which attract thousands of collectors, investors, fans and enthusiasts from around the world. Julien's Auctions specializes in sales of iconic artifacts and notable collections including Marilyn Monroe, John Lennon, Ringo Starr, Lady Gaga, Banksy, Cher, Michael Jackson, U2, Barbra Streisand, Les Paul, Neil Young, Elvis Presley, Frank Sinatra, Jimi Hendrix, Hugh Hefner, Pelé and many more.

In 2016, Julien's realized \$5 million in the historic auction of the Brazilian soccer icon, three-time World Cup Champion and FIFA Player of the Century's collection of memorabilia, personal property and awards, which featured the sale of Pelé's 3 World Cup Gold medals, sold for a combined total of US \$970,992 (£674,300), including his 1970 World Cup winner's medal sold for \$427,100 (£346,000), which set world records for the most expensive Pelé item and the most expensive soccer medal ever sold at auction. In 2020, Julien's shattered multiple records of sports jerseys sold at auction in the sale of a trio of historic #23 basketball jerseys worn by Michael Jordan (his historic 1984 "Signing Day" official Chicago Bulls rookie #23 which sold for \$320,000, a new world record sale for a jersey worn by the 14 Time All-Star and five-time MVP legend), Barack Obama (the forty-fourth U.S. President's 1979 #23 Punahou School jersey which sold for \$192,000, a new world record selling price for a high school jersey) and LeBron James (the NBA legend's 2003-2004 official Cleveland Cavaliers rookie year NBA jersey rookie season which sold for \$128,000) which combined totaled \$640,000 as well as Colin Kaepernick's official San Francisco 49ers rookie jersey which sold for \$128,000, a new world record for most expensive NFL jersey sold at auction. Other notable Sports memorabilia sold by Julien's Auctions include Babe Ruth's 1938 Brooklyn Dodgers coaching uniform which sold for \$187,500 and NASCAR legend Richard Petty's 1974 Dodge Charger Daytona race-winning car which sold for \$500,000.

In 2016, Julien's Auctions received its second placement in the Guinness Book of World Records for the sale of the world's most expensive dress ever sold at auction, The Marilyn Monroe "Happy Birthday Mr. President" dress which sold for \$4.8 million. Julien's Auctions achieved placement in the Guinness Book of World Records in 2009 for the sale of Michael Jackson's white glove, which sold for \$480,000 making it the most expensive glove ever sold at auction. In 2020, Julien's Auctions received its third Guinness Book of World Record placement for the sale of Kurt Cobain's "MTV Unplugged" 1959 Martin D-18E acoustic-electric guitar, which sold for \$6 million making it the world's most expensive guitar ever sold at auction.

Based in Los Angeles, Julien's Auctions has a global presence bringing their auctions and exhibitions to targeted destinations worldwide including London, New York, Las Vegas, Japan and China. Live auctions are presented for bidders on-site and online via live streaming video and mobile technology. For more information on Julien's Auctions, go to www.juliensauctions.com. Connect with Julien's Auctions at www.facebook.com/JuliensAuctions or www.twitter.com/JuliensAuctions or www.instagram.com/juliens_auctions.

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