

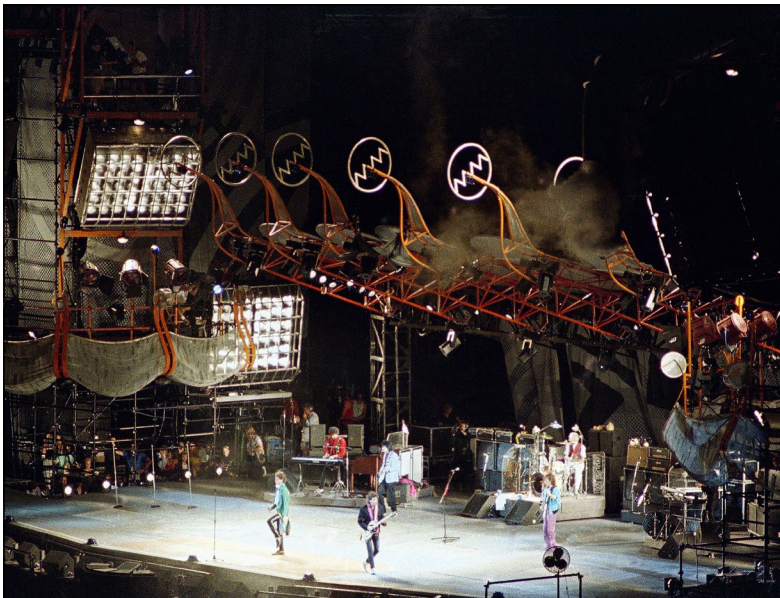
Julien's AUCTIONS



RECORDING ACADEMY™ MUSICARES®

For Immediate Release:

JULIEN'S AUCTIONS PARTNERS WITH MUSICARES® FOUNDATION ON CHARITY AUCTION



Legendary Former
Rolling Stones Bassist Bill
Wyman Launches the Auction
in Offering His Complete Steel
Wheels Tour Bass Rig.

Barbra Streisand, Billie Eilish,
Blake Shelton, Brandon
Flowers, Cher, Dave Gahan,
Hans Zimmer, Ozzy and Sharon
Osbourne, Robert Plant, Tony
Iommi, Willie Nelson and More
Donate One-of-a-Kind Items to
Support the Music Community

MusiCares® and Julien's Auctions are Soliciting Items and Memorabilia from Musical Artists and Entertainment Personalities to Aid Music Professionals

WEDNESDAY, SEPTEMBER 9th, 2020 AT JULIEN'S AUCTIONS IN BEVERLY HILLS

Los Angeles, California - (Friday, June 12th, 2020) - Julien's Auctions announced the **MusiCares Auction** to be held **Wednesday, September 9th** live in Beverly Hills and online at juliensauctions.com. Proceeds will benefit MusiCares, the charitable foundation of the Recording Academy®, to provide aid to artists and music community professionals devastated by the Coronavirus and other needs or services.

Photo above: Members of the Rolling Stones perform "Start Me Up" as their first song on the opening night of their "Steel Wheels" tour at Veterans Stadium in Philadelphia on August 31st, 1989. Credit: Amy Sancetta/AP/Shutterstock

The "auction house to the stars" is calling on all musical artists, celebrities, and other public figures during their "stay at home" experiences to help support these efforts by donating iconic items and memorabilia from their life and career for the auction. Bill Wyman, legendary bassist and founding member of the World's Greatest Rock Band, the Rolling Stones, helped launch the initiative by offering his complete custom Mesa/Boogie bass amplifier rig that he used during the iconic 1989 - 1990 Steel Wheels/Urban Jungle World Tour. It is being sold at no reserve with a conservative pre-auction estimate at \$200,000 - \$300,000 and has been appraised at \$2 million USD.

This entire Mesa/Boogie bass rig is an important piece of Rolling Stones' history. Wyman's complete bass setup for the tour is being sold together complete with its custom Mesa/Boogie Road Ready 118 speaker cabinet loaded with an 18-inch Electro-Voice speaker, a Mesa/Boogie Road Ready 1516 speaker cabinet with one 15-inch speaker, one 10-inch speaker and two 6-inch speakers, Mesa/Boogie Road Ready 1516 speaker cabinet with one 15-inch speaker, one 10-inch speaker and two 6-inch speakers and a Mesa/Boogie Bass 400 Bass Head rack mounted in a Mesa/Boogie SUS-3 Super Shockmount System case and Mesa/Boogie Strategy 400 Stereo Slave Head.

"Having myself been in quarantine for the past ten weeks, I can really feel for my fellow musicians and artists who are suffering from the impact of the pandemic. When MusiCares reached out to me about providing something for their Covid19 Relief Fund, I decided to help by offering my original bass rig that I used on the 'Steel Wheels' US Tour of 1989, which I consider to be an important part of the Stones and music's history. Nothing would please me more than to know that the proceeds from the sale of this, will go to support my fellow musicians during this time of need, and to also know that my bass rig will find a new home where it will be appreciated for years to come," said Bill Wyman.

Barbra Streisand, Billie Eilish, Blake Shelton, Brandon Flowers, Cher, Dave Gahan, Hans Zimmer, Ozzy and Sharon Osbourne, Robert Plant, Tony Iommi, Willie Nelson and more have thus far committed to donating one-of-a-kind items to support the initiative.

"In this new world of social distancing and isolation, music and the arts has brought us together and given us hope and salvation from the despair and loss that we've all felt these last months," said Darren Julien, President/Chief Executive Officer of Julien's Auctions. "We thank Bill Wyman for his generous offering and are calling on all artists from film, music, sports, fashion and more to look into their closets and archives and donate an iconic item or two to this urgent initiative."

Designated lots will share proceeds with MusiCares and the Grand Ole Opry Trust Fund, including items signed by artists who have played Opry shows without an audience in attendance during the COVID-19 pandemic.

Donations should be sent to FedEx, UPS or mail items to Julien's Auctions at the following address by July 10th:

Attn: MusiCares Relief Fund Auction
Julien's Auctions
8630 Hayden Place
Culver City, CA 90232

For more information and any questions regarding which times to donate, please email info@juliensauctions.com.

Julien's Auctions and MusiCares are also inviting artists, public figures and celebrities to encourage others to donate by sharing videos and images of pulling items from their closet, studio or archives with Facebook and Twitter hashtags: @MusiCares & @JuliensAuctions and Instagram: @MusiCares & @Juliens_Auctions.

ABOUT MUSICARES

A friend and ally of the music community, MusiCares was established by the Recording Academy to safeguard the health and well-being of all music people. A four-star charity and safety net in times of need, MusiCares offers confidential preventive, recovery, and emergency programs to address financial, medical, and personal health issues. Through the generosity of donors and volunteer professionals, their dedicated team works across the country to ensure the music community has the resources and support it needs. For more information please visit www.MusiCares.org.



JULIEN'S AUCTIONS PUBLIC EXHIBITION & LIVE AUCTION LOCATION

Julien's Auctions Beverly Hills
257 N. Canon Drive
Beverly Hills, CA 90210

Tuesday, September 8th – Friday, September 11th, 2020
Daily 11:00 a.m. – 5:00 p.m. Pacific Time
Free to the Public

LIVE AND ONLINE AUCTION

MusiCares Relief Fund Auction

Wednesday, September 9th, 2020

Session I: 10:00 a.m. Pacific Time

REGISTERING TO BID

Registration is required to bid in this online auction and can be done in person at the exhibition, or online before the sale at the JuliensAuctions.com Registration page to bid by phone, proxy or in person, or online at JuliensLive.com to bid live online, or by calling (310)-836-1818.

For inquiries, please email info@juliensauctions.com or call (310) 836-1818.

PLACING BIDS

There are four ways to bid in this sale:

1. Bid through Julien's Auctions Online Live in Real Time at JuliensLive.com.
2. Bid over the telephone through an auction house representative.
3. Submit a bid in person.
4. Enter Absentee bids. Absentee bid forms are included in the back of each catalogue, and are also available by calling Julien's Auctions or online at www.juliensauctions.com.

ABOUT JULIEN'S AUCTIONS

Julien's Auctions is the world record-breaking auction house. Collaborating with the famous and the exclusive, Julien's Auctions produces high profile auctions in the film, music, sports and art markets. Julien's Auctions has received international recognition for its unique and innovative auction events, which attract thousands of collectors, investors, fans and enthusiasts from around the world. Julien's Auctions specializes in sales of iconic artifacts and notable collections including Marilyn Monroe, John Lennon, Ringo Starr, Lady Gaga, Banksy, Cher, Michael Jackson, U2, Barbra Streisand, Les Paul, Neil Young, Elvis Presley, Frank Sinatra, Jimi Hendrix and many more. In 2016, Julien's Auctions received its second placement in the Guinness Book of World Records for the sale of the world's most expensive dress ever sold at auction, The Marilyn Monroe "Happy Birthday Mr. President" dress which sold for \$4.8 million. Julien's Auctions achieved placement in the Guinness Book of World Records in 2009 for the sale of Michael Jackson's white glove, which sold for \$480,000 making it the most expensive glove ever sold at auction. Based in Beverly Hills, Julien's Auctions has a global presence bringing their auctions and exhibitions to targeted destinations worldwide including London, New York, Las Vegas, Japan and China. Live auctions are presented for bidders on-site and online via live streaming video and mobile technology. For more information on Julien's Auctions, go to www.juliensauctions.com. Connect with Julien's Auctions at www.facebook.com/JuliensAuctions or www.twitter.com/JuliensAuctions or www.instagram.com/juliens_auctions

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