



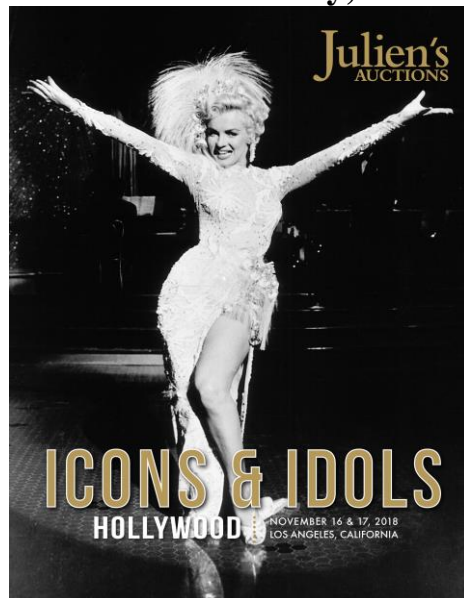
For Immediate Release

**THE PERSONAL ARCHIVES OF MARILYN  
MONROE - NEVER BEFORE SEEN AT AUCTION -  
TO DAZZLE JULIEN'S AUCTIONS  
ICONS & IDOLS: HOLLYWOOD AUCTION**

**Roy Rogers' 1946 Willys-Overland Jeep, Tom Hanks' Forrest  
Gump Soldier Costume, Jeff Bridges' The Big Lebowski  
Bathrobe and George Clooney's Batman & Robin Bat Cowl  
Among Other Auction Highlights**

*Featuring the Largest Collection of Harold Lloyd Photographs and  
Property of Greta Garbo, HRH Princess Diana, Rose Marie, Burt  
Reynolds, Jane Russell, Stan Lee, Charlie Chaplin, John Wayne and More  
Set to Star in Two Day Hollywood Auction Event*

**Friday, November 16 & Saturday, November 17, 2018**



**Los Angeles, California – (November 9, 2018)** – Julien’s Auctions, the world-record breaking auction house, has announced its highly anticipated event **ICONS & IDOLS: HOLLYWOOD** to take place on **November 16 and 17, 2018** at The Standard Oil Building in Beverly Hills and live online at [julienauctions.com](http://julienauctions.com). This November’s event offers some of Hollywood’s most spectacular pieces associated with the biggest stars from the Golden Age of Hollywood to today’s modern Hollywood as well as a selection of never-before-seen, personal property of one of Hollywood’s greatest screen legends, Marilyn Monroe.



Julien’s Auctions is pleased to announce an extensive and important selection of newly discovered and last remaining items from the archives and storage of Marilyn Monroe’s personal property. Recently uncovered pieces personally owned by the Hollywood legend included the black satin blouse with matching necktie Monroe wore to a press conference at Los Angeles Airport on February 26, 1956. During the press conference a female reporter stated, “You’re

wearing a high-neck dress. Is this a new Marilyn? A new style?” Monroe responded quickly with, “No, I’m the same person, but it’s a different suit.” Other items offered for the first time include Monroe’s iconic black and white checked pants (shown above left), a style of pants she wore at the start of her modeling career and throughout her entire adult life and have been in storage since her untimely and tragic passing;



Monroe’s pairs of sleek and refined black pants by clothier Jax and an array of hand-tailored skirts; her furniture from the Roxbury, Connecticut farm Monroe shared with her husband Arthur Miller and a U.S. Army sewing kit (shown above right) acquired by Monroe when she was in Korea during her 1954 honeymoon with Joe DiMaggio and performed for U.S. service members which the screen goddess stated was one of the happiest times of her life. Various letters and acknowledgement messages that Monroe received are also up for offer including a letter from poet and close friend Norman Rosten; a card signed by members of the Monroe Six; a hand-drawn portrait of Monroe by hairstylist George Masters; *Redbook Magazine*’s original telegram sent to Monroe notifying her she was the recipient of the Top Young Box Office Personality Award for 1952; a moving handwritten note from a Gold Star mother thanking Monroe and Arthur Miller for visiting wounded service members at a veterans hospital and others. Other iconic items connected to Monroe’s mystique include her spectacular *There’s No Business Like Show Business* floor



length evening gown worn in the film's "After You Get What You Want You Don't Want It" musical number (estimate: \$100,000-\$200,000) (shown top right); her Golden Globe award for World Film Favorite Female 1961 from the Hollywood Foreign Press Association on March 5, 1962 which she won only five months before her death in August 1962 as well as the previously announced and highly anticipated lot of Monroe's 1956 Raven Black Ford Thunderbird (estimate: \$300,000-\$500,000).



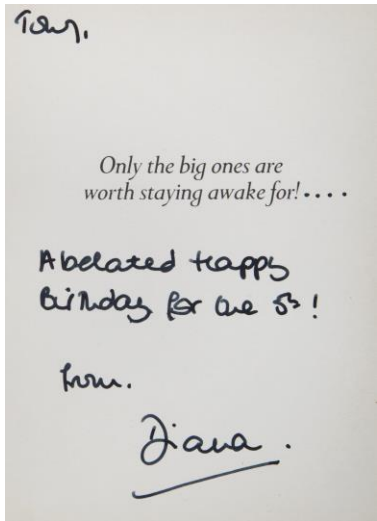
When the "King of Cowboys" Roy Rogers wasn't riding across the range on Trigger, it is easy to imagine him traipsing over the hills and valleys of Double R Bar Ranch in his 1946 Jeep (shown left). The 1950s iconic American singer and Western star of over 100 films and his popular television show *The Roy Rogers Show* drove his "Nelly Belle" the newly converted by Willys-Overland from military workhorse to civilian farm and ranch tool and is estimated at \$30,000-\$50,000.

The personal collection of another beloved television icon – Rose Marie – heads to Julien's Auctions Icon & Idols event. Most known for her role as television comedy writer Sally Rogers, "who went toe-to-toe in a man's world" on *The Dick Van Dyke Show* (CBS, 1961–1966) as well as Myrna Gibbons on *The Doris Day Show*, Marie's collection of scripts, costumes, personal wardrobe and jewelry captures her acclaimed nine decade career in film, radio, records, theater, night clubs and television as one of the female pioneers in comedy. Highlights include a single-stone diamond ring owned and worn by Marie who was known as Baby Rose Marie during her years as a child star singer (estimate: \$400-\$600); Marie's vintage black organza hair bow with a velvet center, her trademark style famously used by her while in character as Sally Rogers on *The Dick Van Dyke Show* (estimate: \$1,000-\$2,000); two original large-format photographs of Rose Marie on the set of a commercial for Tide Detergent (estimate: \$200-\$400) (shown top left); a large format photograph of Rose Marie and her good friend Doris Day, inscribed by Day and gifted to Marie on her 90th birthday (estimate: \$400-\$600); a vintage xeroographed script for the final episode of *The Dick Van Dyke Show* titled "The Gunslinger" (estimate: \$500-\$700) and more.



Considered one of the greatest comedic actors of the silent film eras who starred in hits such as *Safety Last* (Hal Roach Studios, 1923) and *Girl Shy* (The Harold Lloyd Corporation, 1924), Harold Lloyd was also a virtuosic 3-D photographer whose artful

gaze captured many of the biggest Hollywood stars, politicians and sports figures of the 20<sup>th</sup> century. After retiring as an actor in the Thirties, he worked as a producer for RKO and began taking 'stereoscopic' or three-dimensional photography. One of the largest collections ever amassed of Lloyd's renowned photography is now offered at this auction and includes a gallery of portraits signed by the subjects such as Gary Cooper, Fanny Hurst, presidential secretary Marvin Hunter McIntyre, Eleanor Powell, Fanny Brice, Samuel Goldwyn, Tyrone Powell (estimated range each of \$400-\$1200) and a group of 17 signed black and white photographs of unknown individuals estimated at \$2,000-\$4,000.



A collection of personal handwritten letters and ephemera connected to HRH Princess Diana as well as a wedding gift bag from the marriage of her son, Prince Harry to Meghan Markle (estimate: \$1,000-\$2,000) will make an appearance atop the auction podium. A 1992 Christmas card autopen-signed with Charles, Prince of Wales and Diana, Princess of Wales signatures with a mounted black and white photograph of Princes William and Harry on the cover is estimated at \$600-\$800. Two handwritten letters by HRH Princess Diana on her personalized Kensington Palace stationery, one dated March 11, 1988, to Janet Filderman in Middlesex offering condolences about Hugh who Princess Diana writes “was the best possible of friends, such a giver & always made people feel special - for him to be taken away is tragic as we will all miss him

dreadfully” and another dated June 26, 1992, to Margaret Hodge in West Sussex in which she writes that she hopes to see her at the Garden Party, “but with 6,000 it may be quite a challenge!” (both estimated each at \$2,000-\$4,000) as well as a supportive three-page handwritten letter dated November 29, 1995 addressed to Erika as a response to a previously troubled letter that Erika had sent to Princess Diana (estimate: \$3,000-\$5,000) and a humorous birthday card signed by the Princess and sent to her accountant Anthony Burrage (estimate: \$800-\$1,200) (shown above left).



Several modern Hollywood idols' wardrobe associated with their iconic characters will star at this marquee event one of which is a film worn bat cowl (shown left) worn by George Clooney as the Caped Crusader in the third installment of the Batman movie franchise *Batman & Robin* (Warner Bros., 1997) (estimate: \$6,000-\$8,000); the complete military uniform won by actor Tom Hanks who won an Oscar for his role as his iconic title character in *Forrest Gump* (Paramount, 1994); Jeff Bridges' famous four-piece ensemble worn as his character The Dude, in *The Big Lebowski* (Polygram/Working Title, 1998) consisting of a brown cotton robe, custom green plaid shorts, V-neck T-shirt, and briefs (estimate: \$8,000-\$12,000) as well as his

white sleeveless coveralls worn in the film (estimate: \$4,000-\$6,000) and The Dude's bowling ball return unit (estimate: \$6,000-8,000).



Other highlights featured are Patrick Swayze's 2009 Nissan GT-R Coupe Premium Edition Sports Car with "Titanium" finish unveiled at the Tokyo Motor Show in 2007 as a standalone model (estimate: \$80,000-\$100,000); Jane Russell's custom-made strapless black gown and matching fox fur stole worn on magazine covers and to events (estimate: \$20,000-\$30,000) (shown left); a copy of *Amazing Fantasy* #15 (Marvel Comics Group, August 1962) that features the first appearance of Marvel's most famous character, Spider-Man signed by Stan Lee (estimate: \$30,000-\$50,000); a collection of property from the Estate of Greta Garbo including Garbo's 14 karat gold watch (\$800-\$1,200), a pair of linen jackets (estimate: \$400-\$600), her group of books including Swami Nikilananda's *Inspired Tales: My Master and Other Writings* and Charles Darwin's *Journal of Researches During the Voyage of H.M.S.*

*Beagle* (estimate \$1,000-\$2,000) and more; a 10 karat white gold ring with the Seal of the President of the United States, made for President Lyndon Johnson during his presidency (estimate: \$4,000-\$6,000) (shown right); an official U.S. patent grant certificate presented to Gustav Bucky and Albert Einstein on October 27, 1936, for new and useful improvement in light intensity self-adjusting cameras for the term of 17 years (estimate: \$3,000-\$5,000); an original photographic art print on glass of the iconic MGM lion, used in the opening and closing title sequences of various classic films (estimate: \$6,000-\$8,000); Charlie Chaplin's original bamboo cane gifted to Lee Strasberg (estimate: \$7,000-\$9,000); a 1942 Walt Disney Productions celluloid hand painting depicting young Bambi watching a butterfly (estimate: \$1,000-\$2,000); an acrylic People's Choice facsimile award for the year 1991 engraved with Burt Reynolds' name (estimate: \$2,000-\$4,000); a charcoal with cream pinstripe three-piece wool suit worn by John Wayne in the film *Pittsburgh* (Universal, 1942) (estimate: \$5,000-\$7,000) and more.



"Julien's Auctions is proud to present this unparalleled selection of iconic Hollywood memorabilia that will delight and dazzle any fan's collection as well as museums around the world," said Darren Julien, President/Chief Executive Officer of Julien's Auctions. "We hope that fans are as excited as we are about these unique and newly uncovered items, some of which are offered to collectors for the very first time, from classic screen legends, Marilyn Monroe and Roy Rogers to modern Hollywood heroes, Tom Hanks and George Clooney."

## **JULIEN'S AUCTIONS PUBLIC EXHIBITION AND AUCTION LOCATION**

Julien's Auctions

The Standard Oil Building Beverly Hills  
257 N. Canon Drive  
Beverly Hills, CA 90210

**PUBLIC EXHIBITION**

**Monday, November 12<sup>th</sup>-Friday, November 16<sup>th</sup>**

11:00 a.m. – 6:00 p.m. PST

Free to the public

**JULIEN'S AUCTIONS LIVE AND ONLINE AUCTION**

**Icons & Idols: Hollywood**

**Friday, November 16, 2018**

**Session I: 10:00 a.m. PDT**

**Session II: 1:00 p.m. PDT**

**Saturday, November 16, 2018**

**Session III: 10:00 a.m. PDT**

**Session IV: 1:00 p.m. PDT**

For more information please email - [info@juliensauctions.com](mailto:info@juliensauctions.com) or call 310-836-1818.

**REGISTERING TO BID**

Registration is required to bid in this online auction and can be done in person at the exhibition, or online before the sale at the JuliensAuctions.com Registration page to bid by phone, proxy or in person, or online at JuliensLive.com to bid live online, or by calling (310) 836-1818.

**PLACING BIDS**

There are four ways to bid in this sale:

1. Bid through Julien's Auctions Online Live in Real Time at JuliensLive.com.
2. Bid over the telephone through an auction house representative.
3. Submit a bid in person at the Julien's Los Angeles Gallery
4. Enter Absentee bids. Absentee bid forms are included in the back of each catalogue and are also available by calling Julien's Auctions or online at [www.juliensauctions.com](http://www.juliensauctions.com).

**ABOUT JULIEN'S AUCTIONS**

Julien's Auctions is the world-record breaking auction house. Collaborating with the famous and the exclusive, Julien's Auctions produces high profile auctions in the film, music, sports and art markets. Julien's Auctions has received international recognition for its unique and innovative auction events, which attract thousands of collectors, investors, fans and enthusiasts from around the world. Julien's Auctions specializes in sales of iconic artifacts and notable collections including Marilyn Monroe, John Lennon, Ringo Starr, Lady Gaga, Banksy, Cher, Michael Jackson, U2, Barbra Streisand, Les Paul, Neil Young, Elvis Presley, Frank Sinatra, Jimi Hendrix and many more. In 2016, Julien's Auctions received its second placement in the Guinness Book of World Records for the

sale of the world's most expensive dress ever sold at auction, The Marilyn Monroe "Happy Birthday Mr. President" dress which sold for \$4.8 million. Julien's Auctions achieved placement in the Guinness Book of World Records in 2009 for the sale of Michael Jackson's white glove, which sold for \$480,000 making it the most expensive glove ever sold at auction. Based in Los Angeles, Julien's Auctions has a global presence bringing their auctions and exhibitions to targeted destinations worldwide including London, New York, Las Vegas, Japan and China. Live auctions are presented for bidders on-site and online via live streaming video and mobile technology. For more information on Julien's Auctions, go to [www.juliensauctions.com](http://www.juliensauctions.com). Connect with Julien's Auctions at [www.facebook.com/JuliensAuction](https://www.facebook.com/JuliensAuction) or [www.twitter.com/JuliensAuctions](https://www.twitter.com/JuliensAuctions) or [www.instagram.com/juliens\\_auctions](https://www.instagram.com/juliens_auctions).

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