



For Immediate Release

**THE BOB DYLAN "GOING ELECTRIC/TOUR 66"
1965 FENDER TELECASTER OWNED BY
ROBBIE ROBERTSON HEADS TO AUCTION BLOCK
FOR THE FIRST TIME IN HISTORY**

**One of the Most Important Guitars in Rock History
Played by Bob Dylan, Robbie Robertson, George Harrison
and Eric Clapton**



Broke Ground in Seminal Rock Albums and Concerts, Blonde on Blonde, The Basement Tapes, Woodstock, Isle of Wight, Music from Big Pink, The Band, Watkins Glen and More

SATURDAY, MAY 19TH

Los Angeles, California – (March 27, 2018) – Julien's Auctions, the world-record breaking auction house, is proud to announce that one of the most historically important guitars in rock history—played by the most influential singer-songwriter of all time and pop culture icon Bob Dylan and Rock And Roll Hall Of Fame legendary songwriter and guitarist, Robbie Robertson's famous 1965 Fender Telecaster electric guitar—will headline day two of the blockbuster rock and roll auction event **MUSIC ICONS** on May 19th live in New York at the Hard Rock Cafe and online. The iconic guitar is available for auction for the first time in history and is estimated to sell between \$400,000-\$600,000. It joins a stellar lineup of historical items by other music legends including the previously announced **PROPERTY FROM THE LIFE AND CAREER OF PRINCE** taking place May 18.



The legendary Fender Telecaster first came onto the music scene making history as the guitar played by acoustic folk icon Bob Dylan on his first tour “going electric” with The Hawks in 1966; his backing band subsequently would become more famously renamed and revered as The Band. Throughout the 1960s and 1970s, the guitar was used extensively by both Dylan and Robertson as well as music legends Eric Clapton, George Harrison, Levon Helm and others. The guitar has been

featured in some of rock music’s most important concerts and performances and defined the sound of some of the greatest rock and roll albums of all time. Some of the guitar’s notable recordings include: Bob Dylan’s revolutionary *Blonde on Blonde* (Columbia Records, 1966) considered by *Rolling Stone* as rock’s first great double album and a masterpiece with Dylan’s work on the telecaster notably in a rare guitar solo on “Leopard-Skin Pill-Box Hat;” Bob Dylan and The Band’s critically acclaimed album *The Basement Tapes*, recorded in 1967 and released by Columbia Records in 1975; Robertson’s guitar work on The Band’s debut album *Music from Big Pink* (Capitol, 1968) featured on the Robertson composed classics “Chest Fever,” “To Kingdom Come,” “Caledonia Mission,” and the “The Weight;” their self titled album *The Band* (Capitol, 1969) hailed by *Rolling Stone* and *TIME* as one of the greatest albums ever recorded and subsequently preserved into the national Recording Register in 2009 that featured the Telecaster front and center on Robertson compositions, “King Harvest (Has Surely Come),” “Across the Great Divide,” “Unfaithful Servant,” “Up on Cripple Creek,” and “The Night They Drove Old Dixie Down” and more. The Telecaster has been played on stage during The Band’s legendary performances at Woodstock, Isle of Wight, Festival Express, and Watkins Glen, the concert that broke the Guinness Book of World Records for attendance that featured the Allman Brothers, Grateful Dead and others. On the Rock of Ages shows, The Band’s legendary four-night stand at New York’s Academy of Music in December 1971, Robertson and Dylan once again shared the guitar whose recording became one of the greatest live albums of all time.



In 1970, Robertson stripped the guitar’s original black finish from the body to bare wood. Other modifications made to the guitar throughout the years as Robertson explains “seemed to give it a new life, along with a different creative surge.” Throughout the 1980s, 1990s and 2000s, the Telecaster played a special role in the Rock and Roll Hall of Famer’s guitar arsenal. A portion of the proceeds will go to the American Indian College Fund.

“This guitar has been on the front lines of so many phenomenal events, I gaze at it with amazement,” said Robbie Robertson. “When I think about all the creativity this guitar has been a part of, I’m still blown away.”

“To witness Robbie Robertson’s legendary electric guitar come to auction is a once in a lifetime event,” said Darren Julien, President/Chief Executive Officer of Julien’s Auctions “This special Telecaster has been played not only by Robertson but by Dylan, Clapton, Harrison and was center stage in the 20th century’s most important music and is arguably one of the most legendary instruments of all time.”

JULIEN’S AUCTIONS PUBLIC EXHIBITION & LIVE AUCTION LOCATION

Hard Rock Cafe New York
1501 Broadway-Times Square
New York, NY 10036

JULIEN’S AUCTIONS NEW YORK PUBLIC EXHIBITION

Monday, May 14th, 2018 – Friday, May 18th, 2018

Free to the public: 11:00 a.m. – 9:00 p.m. EST daily

LIVE AND ONLINE AUCTION

Friday, May 18th, 2018

Music Icons: Featuring Property From The Life and Career of Prince

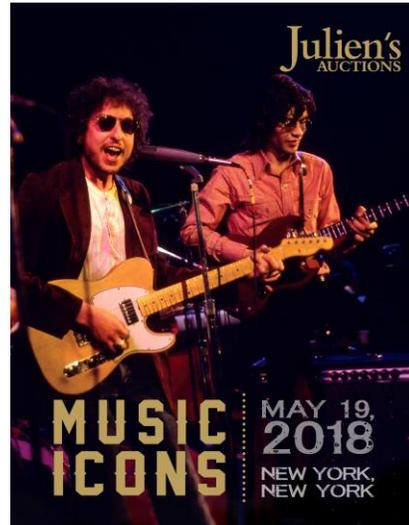
Session I: 1:00 p.m. EST

Saturday, May 19th, 2018

Music Icons

Session II: 10:00 a.m. EST

Session III: 1:00 p.m. EST



For inquiries, please email info@juliensauctions.com or call [310-836-1818](tel:310-836-1818).

REGISTERING TO BID

Registration is required to bid in this online auction and can be done in person at the exhibition, or online before the sale at the JuliensAuctions.com [Registration page](#) to bid by phone, proxy or in person, or online at JuliensLive.com to bid live online, or by calling (310) 836-1818.

PLACING BIDS

There are four ways to bid in this sale:

1. Bid through Julien's Auctions Online Live in Real Time at JuliensLive.com.
2. Bid over the telephone through an auction house representative.
3. Submit a bid in person at the Hard Rock Café.
4. Enter Absentee bids. Absentee bid forms are included in the back of each catalogue, and are also available by calling Julien's Auctions or online at www.juliensauctions.com.

ABOUT JULIEN'S AUCTIONS

Julien's Auctions is the world-record breaking auction house. Collaborating with the famous and the exclusive, Julien's Auctions produces high profile auctions in the film, music, sports and art markets. Julien's Auctions has received international recognition for its unique and innovative auction events which attract thousands of collectors, investors, fans and enthusiasts from around the world. Julien's Auctions specializes in sales of iconic artifacts and notable collections including Marilyn Monroe, John Lennon, Ringo Starr, Lady Gaga, Banksy, Cher, Michael Jackson, U2, Les Paul, Elvis Presley, Frank Sinatra, Neil Young, Jimi Hendrix and many more. In 2016, Julien's Auctions received its second placement in the Guinness Book of World Records for the sale of the world's most expensive dress ever sold at auction, The Marilyn Monroe "Happy Birthday Mr. President" dress which sold for \$4.8 million. Julien's Auctions achieved placement in the Guinness Book of World Records in 2009 for the sale of Michael Jackson's white glove, which sold for \$480,000 making it the most expensive glove ever sold at auction. Based in Los Angeles, Julien's Auctions has a global presence bringing their auctions and exhibitions to targeted destinations worldwide including London, New York, Las Vegas, Japan and China. Live auctions are presented for bidders on-site and online via live streaming video and mobile technology. For more information on Julien's Auctions, go to www.juliensauctions.com. Connect with Julien's Auctions at www.facebook.com/JuliensAuction or www.twitter.com/JuliensAuctions or www.instagram.com/juliens_auctions.

About Hard Rock International

With venues in 75 countries, including 180 cafes, 24 hotels and 11 casinos, Hard Rock International (HRI) is one of the most globally recognized companies. Beginning with an Eric Clapton guitar, Hard Rock owns the world's greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. HRI owns the global trademark for all Hard Rock brands. The company owns, operates and franchises Cafes in iconic cities including London, New York, San Francisco, Sydney and Dubai. HRI also owns, licenses and/or manages hotel/casino properties worldwide. Destinations include the company's two most successful Hotel and Casino properties in Tampa and Hollywood, FL., both owned and operated by HRI parent company The Seminole Tribe of Florida, as well as other exciting locations including Bali, Cancun, Ibiza, Las Vegas, and San Diego. Upcoming new Hard Rock Cafe locations include St. Petersburg, Cairo, Wroclaw and Chengdu. New Hard Rock hotel, casino or hotel-casino projects include Atlanta, Atlantic City, Berlin, Budapest, London, Los Cabos, Maldives, New York City, Ottawa, Dalian and Haikou in China. For more information on Hard Rock International, visit www.hardrock.com.

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