



For Immediate Release:

PROPERTY FROM THE COLLECTION OF TOMMY HILFIGER HEADS TO JULIEN'S AUCTIONS

*American Fashion Designer and Renowned Auction House Collaborate
on Auction and Shopping Event*



Saturday, October 21, 2017

Los Angeles, California – (September 26, 2017) – Julien's Auctions, the world-record breaking auction house, has announced that **PROPERTY FROM THE COLLECTION OF TOMMY HILFIGER** heads to the auction block. This special event, to be held October 21, 2017 at Julien's Auctions pop up gallery 805 North La Cienega Blvd., Los Angeles, CA and live online www.juliensauctions.com, will feature highlights from the personal collection of the iconic American fashion designer whose namesake *Tommy Hilfiger* is one of the



world's leading global fashion lifestyle brands.

Since launching the Tommy Hilfiger brand in 1985, Hilfiger has become globally renowned as the pioneer of “classic American cool” style with a mix of classic and modern influences fused by the designer's love of pop culture. This first-ever auction event, **PROPERTY FROM THE COLLECTION OF TOMMY HILFIGER** will offer a rare glimpse into the personal lifestyle and collecting passions of the international fashion icon whose collaborations with the greatest musicians, celebrities, influencers and artists of our time have inspired his design practices and businesses. (photo top left: Tommy Hilfiger signed Gibson ES-335 guitar and photo right: David Bowie signed tarot print)



In addition, as a reflection of Hilfiger’s longstanding passion for philanthropy and his support of various initiatives including Save the Children, Autism Speaks, Race to Erase MS, Evelyn Lauder's Breast Cancer Research Fund and Global Lyme Alliance, a portion of proceeds from the sale will benefit Autism Speaks. (photo left: Ace Frehley’s vintage platform boots)

“Tommy Hilfiger’s distinctive brand has traversed the worlds of fashion, music, art and entertainment like no other designer in the world. This collection of eclectic and extraordinary personal pieces reflects the classic American style and spirit that the world has come to revere in his internationally renowned trademark,” said Darren Julien, President/Chief

Executive Officer of Julien’s Auctions. “As the art and design of fashion in Hollywood and entertainment has always played an important and unique part of Julien’s collections and experiences, we are excited to present this auction event with one of the great trailblazers of American fashion.” (photo left: Mick Jagger’s leather vest)



As part of this unique collaboration, **The Frankie Collective** will be onsite during the Los Angeles Exhibition from Monday, October 16 to Friday, October 20 featuring a one-of-a-kind retail pop-up experience for collectors and fans alike. The Frankie Collective is the online destination for vintage and re-worked 90’s sportswear and street wear for women and specializes in vintage Tommy Hilfiger designs. Frankie Collective will showcase hundreds of rare vintage Tommy pieces such as the iconic Tommy logo color block pants as worn by the late singer Aaliyah, and will also sell the reworked pieces that define Frankie’s modern aesthetic. The ingenuity, wide variety, and popularity of these updated vintage pieces, as well as the size of Frankie’s original vintage collection,

attracted attention from Tommy Hilfiger himself and resulted in Frankie x Tommy pop-up events at Tommy fashion shows in New York and Venice Beach.

(photo bottom left: La Mendola dress worn by Dee Ocleppo Hilfiger)



Highlights of the eclectic auction run the gamut of furniture, chandeliers, memorabilia, clothes, original photography and fine art - from a Victorian Style Conversation Settee, (estimate:

\$1,500 – \$2,500); a pair of Hermès Pippa Folding Chairs and Stool (estimate: \$10,000 - \$12,000) (shown top right); a set of four signed David Bowie Tarot Prints (estimate: \$3,000 - \$5,000); a Tommy Hilfiger signed Gibson ES-335 guitar (estimate: \$2,000 - \$4,000) to an Irish Mahogany Billiard table (estimate: \$10,000 - \$15,000),



Tommy Hilfiger custom Savile Row coats (estimate: \$800 - \$1,200) and a collection of vintage designer dresses by La Mendola, Lanvin, Louis Féraud, Oscar De La Renta and more owned by Dee Ocleppo Hilfiger (estimate: \$300-\$700). Additional highlights include a pair of blue jeans worn by Marilyn Monroe in the 1954 film *River of No Return* (estimate \$10,000 - \$20,000) (shown right in film still); a Mick Jagger “Steel Wheels” studded leather vest (estimate: \$2,000 - \$4,000); a pair of KISS guitarist Ace Frehley early 1970s vintage platform boots (estimate \$600-\$800); Andy Warhol’s “Truman Capote,” circa 1979, screen print on paper, Estate stamp on the verso (estimate: \$40,000 - \$60,000) and Andy Warhol’s “Liza Minnelli” unique screen print on paperboard, authenticated and numbered (estimate \$80,000 - \$120,000.)



PUBLIC EXHIBITION, VINTAGE TOMMY HILFIGER POP UP & LIVE AUCTION LOCATION

Julien’s Auctions Gallery
805 North La Cienega Boulevard
Los Angeles, California 90069
Monday, October 16th – Friday, October 20th
Free To The Public Daily: 10:00 a.m. – 5:00 p.m. PST

LIVE AND ONLINE AUCTION

Saturday, October 21, 2017
Property from the Collection of Tommy Hilfiger
Session I: 10:00 a.m. PST
Session II: 2:00 p.m. PST

REGISTERING TO BID

Registration is required to bid in this online auction and can be done in person at the exhibition, or online before the sale at the JuliensAuctions.com [Registration page](#) to bid by phone, proxy or in person, or online at [JuliensLive.com](#) to bid live online, or by calling (310) 836-1818.
(photo top left: Andy Warhol’s “Liza Minnelli”)

PLACING BIDS

There are four ways to bid in this sale:

1. Bid through Julien's Auctions Online Live in Real Time at [JuliensLive.com](#).
2. Bid over the telephone through an auction house representative.
3. Submit a bid in person at the Julien’s Los Angeles Gallery
4. Enter Absentee bids. Absentee bid forms are included in the back of each catalogue, and are also available by calling Julien's Auctions or online at [www.juliensauctions.com](#).

ABOUT TOMMY HILFIGER

For 30 years, Tommy Hilfiger has brought classic, American, cool apparel to consumers around the world. Under Hilfiger's guidance, vision and leadership as principal designer, Tommy Hilfiger has become one of very few globally-recognized designer brands offering a wide range of American-inspired apparel and accessories.

Born in Elmira, upstate New York, Hilfiger's career in fashion began as a high school student in 1969, when he opened a small chain of stores called People's Place with just \$150. His goal was to bring "cool big city styles" to his friends in their small town. Hilfiger soon began designing for the boutiques he had always admired, and in 1979 he moved to New York City to pursue a career as a full-time fashion designer. In 1985 his namesake brand launched with a single menswear collection.

Hilfiger introduced his first signature collection in 1985 by modernizing button-down shirts, chinos, and other time-honored classics with updated fits and details. The relaxed, youthful attitude of his first designs has remained a distinctive hallmark throughout all of Hilfiger's subsequent collections. Today, the Tommy Hilfiger brand encompasses a wide range of categories, including *Hilfiger Collection*, men's tailored, *Hilfiger Denim*, men's and women's sportswear, kids, underwear, footwear, bags and licensed products such as watches, jewelry, eyewear, fragrance and home. The business has grown into a global lifestyle brand achieving over US \$6.5 billion dollars in global retail sales in 2016. There are nearly 1,900 *TOMMY HILFIGER* stores in more than 100 countries on five continents.

Hilfiger's diverse achievements in business, retail and fashion have earned him a variety of distinguished awards, including the prestigious Geoffrey Beene Lifetime Achievement Award, which was presented to him by the Council of Fashion Designers of America in 2012.

ABOUT FRANKIE COLLECTIVE

Frankie Collective is a brand that specializes in 90's sportswear and reworked vintage. Frankie is the sister company of F as in Frank, a vintage company founded 15 years ago by Drew and Jess Heifetz. In collaboration with creative director Sara Gourlay, the business expanded to offer vintage women's apparel. Specifically, Gourlay's vision to instill new life into vintage pieces through redesign and alteration means that Frankie offers a distinct and contemporary take on vintage fashion.

ABOUT JULIEN'S AUCTIONS

Julien's Auctions is the world-record breaking auction house. Collaborating with the famous and the exclusive, Julien's Auctions produces high profile auctions in the film, music, sports and art markets. Julien's Auctions has received international recognition for its unique and innovative auction events, which attract thousands of collectors, investors, fans and enthusiasts from around the world. Julien's Auctions specializes in sales of iconic artifacts and notable collections including Marilyn Monroe, John Lennon, Ringo Starr, Lady Gaga, Banksy, Cher, Michael Jackson, U2, Barbra Streisand, Les Paul, Bob Hope, Elvis Presley, Frank Sinatra, Jimi Hendrix and many more. In 2016, Julien's Auctions received its second placement in the Guinness Book of World Records

for the sale of the world's most expensive dress ever sold at auction, The Marilyn Monroe "Happy Birthday Mr. President" dress which sold for \$4.8 million. Julien's Auctions achieved placement in the Guinness Book of World Records in 2009 for the sale of Michael Jackson's white glove, which sold for \$480,000 making it the most expensive glove ever sold at auction. Based in Los Angeles, Julien's Auctions has a global presence bringing their auctions and exhibitions to targeted destinations worldwide including London, New York, Las Vegas, Japan and China. Live auctions are presented for bidders on-site and online via live streaming video and mobile technology. For more information on Julien's Auctions, go to www.juliensauctions.com. Connect with Julien's Auctions at www.facebook.com/JuliensAuction or www.twitter.com/JuliensAuctions or www.instagram.com/juliens_auctions.

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